



Officers Board Meeting  
December 4, 2024  
11: 00 a.m.  
15320 Anchorage Place

### Minutes

1. The meeting was called to order at 10:58 a.m. Minutes from the September 4th and October 22nd, meetings were approved on a motion by Lauren and seconded by Jennifer.
2. Present were Barbara Najmy, Jennifer Alokeh, Lauren Hirsch, Terry Martinez, Sheila Lau, Nancy Lepain, Josephine Coco, Kathy Hall and Julie Swan.
3. The purpose of this meeting was planning for 2025.
  - a. Outreach. Outreach activities were not well attended in 2024, resulting in repeated follow-ups requesting volunteers and awkward situations when TLCWGC could not fill commitments. It was noted that participation among the membership was not widespread resulting in a small handful of members volunteering. After much discussion, it was decided to put the Outreach activities on hold for 2025 to allowing time to reassess the program.
  - b. Grants. This year we were able to award \$28,000 in grants. Our current grant cycle is once per year. We noted growing community needs. Based on a motion by Nancy and seconded by Josephine, it was decided to change the grant cycle twice each year. Agencies will need to apply for each cycle. Deadlines will be March 31 and October 31, 2025.
  - c. Membership. There were several membership issues discussed.
    - i. The Board engaged in an extended discussion regarding optimal membership fee requirements, i.e., pros and cons on the \$1000 new member fee, annual increases to the \$250 fee, breakpoint at which members would drop out and identifying the impact of the various fee structures on our granting ability. Julie moved and Nancy seconded a motion to maintain the \$1000 new member contribution and change the annual membership fee to \$500/year plus the administrative fee. However, if a person joined in 4Q, they would not be billed the following January for the \$500 annual or administrative fee.



ii. Discussion on extending the organization's membership beyond TLC were tabled until we could determine the impact of the new fee schedule.

iii. A proposal to change the title of the Membership Committee to Ambassador Committee was not accepted. However, we liked the idea of "influencers" to aid in recruiting new members. Several residents residing in varying locations in The Lake Club were recommended as influencers. They will be invited to a "brainstorming" session with members of the Board.

4. In closing, Barbara thanked Jennifer for all her contributions to TLCWGC and presented a small token of our appreciation. Jennifer expressed her hopefulness for 2025 and wished Happy Holidays to all. The meeting was adjourned at 12:30 p.m., followed by a tour of Jennifer's beautiful new home in which she hosted this meeting and a delicious lunch home-cooked by Barbara.

5. Upcoming events:

- a. Next Board meeting: Date in February TBD
- b. Making Strides for Breast Cancer, December 8, 2024
- c. Grant Reception and Celebration at Clive Daniel, February 27, 2025, 4 – 6 p.m.
- d. Annual Membership meeting, April 10, 2025