



Officers Board Meeting
Wednesday, September 4, 2024
9:30 a.m.
The Lake Club

Minutes

1. **Welcome and Opening Comments** – The meeting was called to order at 9:30 a.m. on a motion by Barbara Najmy and seconded by Lauren Hirsch. In attendance were Barbara Najmy, Jennifer Alokeh, Lauren Hirsch, Nancy LePain, Sheila Lau, Josephine Coco, Terry Martinez and Julie Swan. Absent were Lisa Levesque and Kathy Hall.

2. The minutes from the April 10, 2024, board meeting were approved after a motion by Barbara and second by Lauren.

3. Reports

a. Chairperson's Report – Barbara reported that we have active outreach and drives, including The Boys and Girls Club, Hope Family Services, Twig, and the cereal drive. Liz Ramos wrote two nice articles in The Observer. Our Grant application period has opened.

Lisa has stepped down due to a move to Boston. Suggestions were made for Lisa's replacement. Nancy will follow up.

We discussed the need to get more volunteers, including more young people. One of the suggested replacements for Lisa has had experience with a teenage drive, which would be valuable for the Circle.

b. Vice-Chair's Report – Jennifer reported that currently \$33,500 has been raised for Making Strides Against Breast Cancer. The new goal is \$40,000 with \$50,000 anticipated. She clarified that individuals/businesses are offered the American Cancer Society sponsorship package, with \$1500 being the lowest level. Our website created a platform and store for the fundraiser.

Nancy mentioned that the American Cancer Society takes 19% of the funds for this event and her desire to support the local chapter where a higher percentage goes directly to the women in need.

c. Finance Report – Lauren reported that we lost 15 members and gained 9 after we changed the membership contribution levels. Membership currently stands at 114.



Fund 1 totals \$131,989, from which we pulled \$4685 into Fund 2 for a total of \$27,713. After paying expenses for the Making Strides event, \$1200 remains in our checking account for administrative expenses. Year-end Fund 2 is estimated at approximately \$33,000.

Lauren asked whether we should raise the annual fee to \$250 which will be discussed at the upcoming membership meeting. She will open the link on January 1 for dues, giving 6 weeks to pay.

Discussion followed on the scope of future TLDWGC fundraisers, ie, global v. local, and single or multiple beneficiaries.

d. Outreach – Nancy reported on The Easter Seals and Embracing our Differences events in October. On November 22, there is a Stillpoint Mission event to pack Thanksgiving groceries. Nancy requested more input on outreach organizations. Some schools have requirements for students to engage in charitable activities. A suggestion was made that teens participate in Blue Butterfly wrapping Christmas gifts. Lauren suggested Alicia Chalmers as a contact. Julie will contact Karen Medford to see if her daughters are interested. Julie mentioned DD's Miracles Minis as a possible outreach program. Jennifer and Nancy will work on material to increase outreach participation for the remainder of 2024.

e. Membership – After a thorough discussion, it was decided that our October 16 event will be a social, general membership meeting, and new a member drive to be held at the Clubhouse billiards room.

f. Communications & Social Media - Jennifer reported that communications are going well. She recently sent an e-mail about the Making Strides brunch. She keeps communication regarding outreach and upcoming meetings current.

4. **New Business** – In 2025 we need to re-engage members and attract new ones. It may be a time to consider different organizations to support. We need a calendar of what the year will look like, a framework for planning. Upcoming ideas for 2025 including possibly looking for a different venue than Clive Daniels. Julie will talk to Big Top. We will ask Kathy to contact Nates. Barbara will ask about utilizing the sales office.

7. **Adjournment** - the meeting was adjourned at 11:45 a.m. upon motion by Jennifer, with a second by Barbara. The next meeting is scheduled for early December at a time and location to be determined.