



TLC WGC Chairs/Co-Chairs Meeting
February 8, 2023 Via zoom 11:30 a.m.

WELCOME AND OPENING COMMENTS - Barbara Najmy, none

CHAIRS AND CO-CHAIRS ROLL CALL - Ruth Harshman, Secretary
Members present and zooming at the clubhouse: Sheila Lau, Terri Prettyman, Lauren Hirsch, Julie Swan, Ruth Harshman. Members present via zoom elsewhere: Nancy Lepain, Terry Martinez, Cindy Stimart, Deborah Callahan Stratton, Barbara Najmy. A quorum was present.

CONSENT AGENDA

- approval of previous meeting board meeting minutes 1/11/2023
Sheila asked for an amendment to the minutes to specify that Jennifer has the Master member list, not Sheila as stated in the minutes. Terri moved and Julie seconded that the minutes be approved as amended. Lauren cautioned us all about the accuracy and verbiage used in minutes as they are public documents. Motion passed unanimously.

CHAIR'S REPORT - Barbara, none

FINANCIAL REPORT - Lauren Hirsch, Terry Martinez, Treasurers. Terry stated that of the 124 active members, 36 have not paid their administrative \$25 fee. Discussion followed and it was determined that Lauren and Terry will compose a list of members who have not paid the fee. Board members will reach out to those members with gentle reminders of the importance of the admin fee.

GOVERNANCE — Barbara - attached

COMMITTEE REPORTS

FUNDRAISING/SOCIAL - Julie Swan, Terri Prettyman - attached

Galentines Event - Barbara, attached

Shake Your Shamrock - Julie presented. Cost \$55pp, bag pipe player at entrance, dance lessons, piano player and sing along, Head/Tail game buy in \$20, wine cork pull \$20 for \$25+/bottle with some hidden gems, three baskets valued at \$200+ ea. with tickets at \$20 or 6 for \$100.

New Event: Ruth, Pam Hughes and Penny Lammert are resurrecting the TLC Treasure Hunt done by Ray Harris in 2013-14-15. Sunday, May 7, 2:00 - 7:00 pm (?). Forty teams of 2 - 5 players. Entry \$100/team. Clues only in TLC. Headquarters will be the Tennis center patio. Winning team gets their entry fee back and perhaps a bottle of wine. Pizza, salad, BYOB (?) at the conclusion at the HQ. Fabulously fun (challenging) event.

GRANTS - Nancy Lepain. The Grant Committee has unanimously consented to fund a Grant of \$3,000 to support a uniform closet for the Manatee Elementary Partnership School. This grant will enable kids who cannot afford school uniforms to be able to look like their peers. Any remaining funds will be used to support buying bed linens for SOVLE Maternity Homes.

MEMBERSHIP - Sheila Lau, Josephine Coco - attached Sheila presented Committee support for Galentine and for Shake Your Shamrock. Gari Palmer has developed business card with QR code to give to ladies interested in membership; QR code links to membership forms, and information. Lisa Levesque made name tags for members and for guests at Galentine.

OUTREACH - Cindy Stimart, Deborah Callahan Stratton. Cindy stated that the committee is meeting on Friday and she would follow up with a full report.

SOCIAL MEDIA/COMMUNICATION - Jennifer, Barbara - attached

OLD BUSINESS - none

NEW BUSINESS - none

GOOD OF THE ORDER - Barbara, none

NEXT MEETING:

Galentine Social – February 16, 2023 – 4:30pm – 6:30pm

Leadership Meeting – March 8 , 2023 – 10:00am – 12:00 Location TBD

St. Patrick's Day Fundraiser – March 10, 2023 – Clubhouse TBD

Annual Membership Meeting at Clubhouse – March 30, 2023 3:30pm – 5:30pm

Leadership Meeting – April 12, 2023 - 10:00am – 12:00 Location TBD

TLC WGC Treasure Hunt – May 7 TBD

Motion by Terri, second by Lauren to adjourn. Motion passed unanimously. 12:30 pm

Respectfully Submitted,

Ruth Harshman, Acting Secretary

Join Zoom Meeting

<https://us02web.zoom.us/j/81197767758?pwd=Z2NXVF10QzI0L21YTHRtMS91TGtIU09>

Meeting ID: 811 9776 7758

Passcode: 976120

One tap mobile

+13052241968,,81197767758#,,,*976120# US

+13126266799,,81197767758#,,,*976120# US (Chicago)

GOVERNANCE COMMITTEE REPORT - BARBARA

- I have reached out to Jeremy at Najmy Thompson and awaiting the updated version with recommendations. He promised before the end of the month.
- As soon as we have the Bylaws, the Board will meet and review and make final modifications.
- The final version will be emailed to all chairs for review.
- Final version will be distributed to the members.
- At the membership meeting there will be a motion made to approve the bylaws, and the current Board members.

SOCIAL COMMITTEE — BARBARA, JENNIFER, JULIE, TERRI

Gals & Galentine's & Gratitude

We are up to 100 guests and anticipate that we will have a total of 125-150

We are currently working with Torri & Shannon at the Clive Daniel Showroom with regards to the set-up, details of the event and logistics.

We are scheduled to meet with them the February 13 to do a walk-through and determine the set-up time.

A few details of the details and logistics are as follows:

- Three Raffle Baskets. This will give us an opportunity fundraiser. (1) Clive Daniel basket with Cristal Champagne donated by Traci Smullen; (2) Sirius Day Spa; (3) West Coast Plastic Surgery. All baskets will be valued at a minimum of \$1000.
 - Upon 4:30 arrival, guests will check-in; guests, receive a name tag, program, and have an opportunity to buy raffle tickets (set-up at the entrance of showroom).
 - The program will be a 5x7 with the layout of the showroom and the afternoon program.
 - Clive Daniel Representatives offering champagne upon arrival.
 - Discuss placement charcuterie presentation provided by Gulf Shore Charcuterie.
 - Jennifer looking into a sushi display as well.
 - Placement of dessert presentation - Lauren & Nancy have volunteered to do the dessert; pick up desserts from Costco and create mini bites
 - Guests will meander around the store, enjoy and find their way upstairs.
 - Raffle tickets sales will end at 5:30.
 - Discuss the best space for the 5:45 gathering of the guests for a few brief words of gratitude and announce winners of raffle baskets
 - After program continue to enjoy the showroom and socializing
 - As guests leave, we will have a chocolate covered pretzel with our logo as a thank you and take away. We will also include any type of promotional item that CD would like to include as a takeaway.

MEDIA COMMITTEE REPORT — BARBARA, JENNIFER

- Met with Jay Heater on February 6. He will be doing an article in ECO for TLCWGC. He will highlight our 2022 success, Gals, Galentine's & Gratitude and St. Paddys Event.
- LWR Life – I spoke to Jay regarding being published this year. He and I will work with the Editor to be highlighted during one of the 2023 issues.
- Gabrielle from NextGen has reached out, and. Editor, Katelyn Disbro, would like to offer The Lake Club Women's Giving Circle a half-page advertisement for any upcoming fundraising events in NEXTGEN Magazine. There next issue is April/May '23, so any events you have going on during those

months or even the following month would be a great time to advertise! We do publish bimonthly; deadline is typically the month before publication.

- I have reached to Cliff Roles regarding the GGG event and St. Paddy's Event.
- Jennifer has reached out to Sarasota Magazine regarding TLC Women's Giving Circle.
- We will continue to reach out to media sources in hopes to get coverage.

MEMBERSHIP COMMITTEE REPORT - SHEILA, JOSEPHINE

The Membership Committee met on Monday, January 30, for the purpose of discussing responsibilities for Galentines' Day on Thursday, February 16 at Clive Daniels and the St. Pat event at the club on Friday, March 10.

Galentines' Day Clive Daniels Showroom

Kathy Hall (2), Gari Palmer and Sheila Lau will take 4 shifts at Galentines' Day reception table.

Business cards are being printed by Lisa Levesque. These cards will include TLCWGC logo, QR code and website address. The QR code opens our website. It was determined that business cards are more easily distributed than folders or sheets of paper and more likely to be retained.

Paper name tags with our logo are being prepared for non-member guests.

Magnetized, plastic encased name tags already have been prepared for current members.

St Patrick's Day Shake Your Shamrock

The 7 members of the Membership Committee have donated funds to create a children's basket for the raffle. It is our hope that this will encourage young families and those with grandchildren to bid.

The members also agreed to each donate a bottle of wine, but also strongly encourage solicitation of all Giving Circle members for donations. Spread the joy of giving!

Sheila Lau and Cindy Lee will be coordinating the decorations for the event. Elaine Fredericks has not responded to a request to determine what St. Pat's decoration might already be available in the clubhouse. Julie and Sheila will pursue.

SOCIAL MEDIA AND COMMUNICATIONS REPORT - JENNIFER, BARBARA

The website is complete with the exception of just a few small items. Karen Sergison has agreed to stay on to help maintain our website, which is so wonderful. She will help post the addition/deletion of ongoing events, updating rosters, etc. she was invited to our Galentine's event. However, she is unable to make it due to prior commitments. Will work on scheduling a lunch with her and the leadership team to show our appreciation. Committee gmail emails have been sent to committee chairs/co-chairs for use with communications from our organization at the request of several chairs/co-chairs.

I am continuously posting to our Facebook and Instagram pages as events occur to keep engaging current members and the public.

Additionally, I update the Lake Club connection newsletter on a weekly basis and work closely with Chelsea at the clubhouse to do so. This process seems to run very smoothly between her and I. I update based on events and content available. I am thinking to start a monthly member spotlight, where

a member Q & A is featured to help get to know our circle of friends a little more! Any ideas are always welcome! Feel free to call, text or email me anytime.

Also, Barbara and I continue to work on the newsletter every two months. Again, if you have any ideas or any content, please feel free to reach out to us to feature.

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